## CLAIMS:

## 1. Messaging system, comprising

- acquisition means (12, 42, 73, 74a, 74b) for acquiring audio and/or video data, -
- database means (16) for storing situational information (32a, 34a, 36a) and messaging information (32b, 34b, 36b),
- processing means (14) for processing said data, said processing means (14) being configured to match said data to one of said sets of situational information (32a, 34a, 36a) and for selecting and/or configuring messaging information (32b, 34b, 36b) according to said matched situational information (32a, 34a, 36a),
- presentation means (18, 75a, 75b) for presenting the selected or configured messaging information (32b, 34b, 36b).

## 2. A system according to claim 1, where

- said database means are configured to store sets (32, 34, 36) of situational information (32a, 34a, 36a) and associated messaging information (32b, 34b, 36b),
  - and where said presentation means (18, 75a, 75b) present the messaging information (32b, 34b, 36b) associated with the matched set of situational information (32a, 34a, 36a).

20

25

15

- 3. A system according to one of the above claims, comprising
  - a device (70) including said acquisition means (73, 74a, 74b), said processing means and said presentation means (75a, 75b), said device (70) further including interface means (76) for connecting to a remote server, where said server includes said database means.

4. A system according to one of claims 1 or 2, comprising

5

10

30

- a device including said acquisition means and said presentation means, said device further including interface means for connecting to a remote server, where said server includes said database means and said processing means.
- 5. A system according to one of the above claims, wherein said processing means (14) include means for speech recognition to convert said audio data to text data.
- 6. A system according to claim 4, wherein said situational information (32a, 34a, 36a) database means (16) includes keywords and said processing means (14) are configured to scan said text data for said keywords.
- 7. A system according to one of the above claims, wherein said database means (16) include sets of person identification information of at least one person and said processing means (14) include person identification means to identify a person using said data and said person identification information.
- 8. A system according to claim 7, wherein said database means (16) includes at least one profile of a person and said processing means (14) uses said profile to determine messaging information associated with said identified person.
- 9. A system according to one of the above claims, wherein said processing means (14)
  25 include means for object recognition to convert said video data to object data.
  - 10. A system according to claim 9, wherein said situational information (32a, 34a, 36a) stored in said database means (16) includes object information and said processing means (14) are configured to compare said object data to said object information.

## 11. Messaging method, where

- audio and/or video data are acquired;
- a database (16) is accessed which stores sets (32, 34, 36) of situational information (32a, 34a, 36a) and associated messaging information (32b, 34b, 36b);
  - where said data is processed to match said data to one of said sets of situational information (32a, 34a, 36a) and
- the messaging information (32b, 34b, 36b) associated with the matched situation information is presented.